



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

NATIONAL REPUBLICAN CONGRESSIONA
National Media Inc (1946)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174039
Inv Date 10/28/2012
Terms Net 30
Contract 46118
Bill Type Standard
Period 10/1/2012 - 10/28/2012

National Media Inc
815 Slater Lane
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (1052)
Est 2601 NRCC 2012 Sept 28-Oct 4 (26185)
Local/Political Issue Agency
2601/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:23:44PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1	10/01/12 5:57AM (Mo)	00:30	7 News Today in New England	NRCCMA060924H	\$600.00	
3.0	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1	10/02/12 5:44AM (Tu)	00:30	7 News Today in New England	NRCCMA060924H	\$600.00	
3.0	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1	10/03/12 5:57AM (We)	00:30	7 News Today in New England	NRCCMA060924H	\$600.00	
3.0	SPOT	20001-7 News Today	Day,M-1,Tu-1,W-1,Th-1	10/04/12 5:44AM (Th)	00:30	7 News Today in New England	NRCCMA060924H	\$600.00	
10.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1	10/01/12 9:19AM (Mo)	00:30	7 News Today in New England 9-10A	NRCCMA060924H	\$700.00	
10.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1	10/02/12 9:23AM (Tu)	00:30	7 News Today in New England 9-10A	NRCCMA060924H	\$700.00	
10.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1	10/03/12 9:21AM (We)	00:30	7 News Today in New England 9-10A	NRCCMA060924H	\$700.00	
10.0	SPOT	23638-7 News Today	Day,M-1,Tu-1,W-1,Th-1	10/04/12 9:25AM (Th)	00:30	7 News Today in New England 9-10A	NRCCMA060924H	\$700.00	
12.0	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1	10/01/12 12:18PM (Mo)	00:30	7 News at Noon	NRCCMA060924H	\$500.00	
12.0	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1	10/02/12 12:25PM (Tu)	00:30	7 News at Noon	NRCCMA060924H	\$500.00	
12.0	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1	10/03/12 12:19PM (We)	00:30	7 News at Noon	NRCCMA060924H	\$500.00	
12.0	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1	10/04/12 12:21PM (Th)	00:30	7 News at Noon	NRCCMA060924H	\$500.00	
14.0	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1	10/01/12 12:42PM (Mo)	00:30	7 News at Noon	NRCCMA060924H	\$500.00	
14.0	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1	10/02/12 12:50PM (Tu)	00:30	7 News at Noon	NRCCMA060924H	\$500.00	
14.0	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1	10/03/12 12:49PM (We)	00:30	7 News at Noon	NRCCMA060924H	\$500.00	
14.0	SPOT	20008-7 News at Noon	Day,M-1,Tu-1,W-1,Th-1	10/04/12 12:50PM (Th)	00:30	7 News at Noon	NRCCMA060924H	\$500.00	
17.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	10/01/12 4:13PM (Mo)	00:30	7 News at 4	NRCCMA060924H	\$1000.00	
17.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	10/02/12 4:21PM (Tu)	00:30	7 News at 4	NRCCMA060924H	\$1000.00	
17.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	10/03/12 4:12PM (We)	00:30	7 News at 4	NRCCMA060924H	\$1000.00	
17.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	10/04/12 4:21PM (Th)	00:30	7 News at 4	NRCCMA060924H	\$1000.00	
19.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	10/01/12 4:46PM (Mo)	00:30	7 News at 4	NRCCMA060924H	\$1300.00	
19.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	10/02/12 4:55PM (Tu)	00:30	7 News at 4	NRCCMA060924H	\$1300.00	
19.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	10/03/12 4:41PM (We)	00:30	7 News at 4	NRCCMA060924H	\$1300.00	
19.0	SPOT	20013-7 News 4-5 PM	Day,M-1,Tu-1,W-1,Th-1	10/04/12 4:46PM (Th)	00:30	7 News at 4	NRCCMA060924H	\$1300.00	
21.0	SPOT	4:59PM-7 News 5-5:59PM	Day,M-1,Tu-1,W-1,Th-1	10/01/12 5:16PM (Mo)	00:30	7 News at 5	NRCCMA060924H	\$1500.00	
21.0	SPOT	4:59PM-7 News 5-5:59PM	Day,M-1,Tu-1,W-1,Th-1	10/02/12 5:26PM (Tu)	00:30	7 News at 5	NRCCMA060924H	\$1500.00	
21.0	SPOT	4:59PM-7 News 5-5:59PM	Day,M-1,Tu-1,W-1,Th-1	10/03/12 5:15PM (We)	00:30	7 News at 5	NRCCMA060924H	\$1500.00	
21.0	SPOT	4:59PM-7 News 5-5:59PM	Day,M-1,Tu-1,W-1,Th-1	10/04/12 5:21PM (Th)	00:30	7 News at 5	NRCCMA060924H	\$1500.00	
23.0	SPOT	5:29PM-7 News 5:30PM	Day,M-1,Tu-1,W-1,Th-1	10/01/12 5:44PM (Mo)	00:30	7 News at 5	NRCCMA060924H	\$1700.00	
23.0	SPOT	5:29PM-7 News 5:30PM	Day,M-1,Tu-1,W-1,Th-1	10/02/12 5:55PM (Tu)	00:30	7 News at 5	NRCCMA060924H	\$1700.00	
23.0	SPOT	5:29PM-7 News 5:30PM	Day,M-1,Tu-1,W-1,Th-1	10/03/12 5:39PM (We)	00:30	7 News at 5	NRCCMA060924H	\$1700.00	
23.0	SPOT	5:29PM-7 News 5:30PM	Day,M-1,Tu-1,W-1,Th-1	10/04/12 5:46PM (Th)	00:30	7 News at 5	NRCCMA060924H	\$1700.00	
25.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1	10/01/12 6:26PM (Mo)	00:30	7 News at 6	NRCCMA060924H	\$2000.00	
25.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1	10/02/12 6:14PM (Tu)	00:30	7 News at 6	NRCCMA060924H	\$2000.00	
25.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1	10/03/12 6:26PM (We)	00:30	7 News at 6	NRCCMA060924H	\$2000.00	
25.0	SPOT	5:58PM-7 News at 6	Day,M-1,Tu-1,W-1,Th-1	10/04/12 6:18PM (Th)	00:30	7 News at 6	NRCCMA060924H	\$2000.00	
27.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1	10/01/12 7:39PM (Mo)	00:30	SENATORIAL DEBATE	NRCCMA060924H	\$1500.00	
27.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1	10/02/12 7:29PM (Tu)	00:30	Access Hollywood Episode: 4192	NRCCMA060924H	\$1500.00	
27.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1	10/03/12 7:12PM (We)	00:30	Access Hollywood Episode: 4193	NRCCMA060924H	\$1500.00	



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Boston, MA 02114-2977
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Advertiser
Agency
Buyer
Salesperson

NATIONAL REPUBLICAN CONGRESSIONA
National Media Inc (1946)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174039
Inv Date 10/28/2012
Terms Net 30
Contract 46118
Bill Type Standard
Period 10/1/2012 - 10/28/2012

National Media Inc
815 Slater Lane
Alexandria, VA 22314

AgM

Product POLITICAL ISSUE (1052)
Brand Est 2601 NRCC 2012 Sept 28-Oct 4 (26185)
Acct Types Local/Political Issue Agency
Est/Headline 2601/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:23:44PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
27.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1	10/04/12 7:26PM (Th)	00:30	Access Hollywood Episode: 4194	NRCCMA060924H	\$1500.00	
35.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1	10/01/12 11:59PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCMA060924H	\$1500.00	
35.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1	10/02/12 12:08AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCMA060924H	\$1500.00	
35.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1	10/03/12 12:09AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCMA060924H	\$1500.00	
35.0	SPOT	11:34PM-THE TONIG	Day,M-1,Tu-1,W-1,Th-1	10/04/12 12:07AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	NRCCMA060924H	\$1500.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/01/12 1:21AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060924H	\$800.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/01/12 1:30AM (Mo)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060924H	\$800.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/02/12 1:03AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060924H	\$800.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/02/12 1:34AM (Tu)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060924H	\$800.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/03/12 1:11AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060924H	\$800.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/03/12 1:30AM (We)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060924H	\$800.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/04/12 1:28AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060924H	\$800.00	
37.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2	10/04/12 1:35AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	NRCCMA060924H	\$800.00	
44.0	SPOT	11:29PM-Saturday N	Per week (1),Sa	10/06/12 12:49AM (Sa)	00:30	Saturday Night Live	NRCCMA061005H	\$3000.00	M/G For 38.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$60,600.00	Total Spots	53
Commission	(\$9,090.00)		
Net Total	\$51,510.00		